

# The World U.P. Foundation Impact Report January 1, 2018 - December 31, 2018

#### Mission

Our ultimate goal is to create mindful programming that improves community access to experiences that cultivate knowledge, understanding, conversation, and cultural education within Richmond, Virginia.

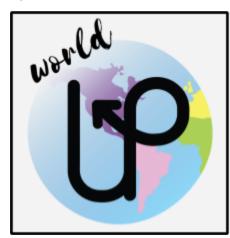
### **Philosophy**

Through cultural exposure and exposure to people who are different, a person's mind grows thus becoming more flexible to new ideas and foreign cultures and making them more able to accept personal differences without the stigmatization of others.

#### *Initiatives*

We aim to provide access to Music and Arts, Health and Wellness, & Non-Violent Communication, Immersion Travel Experiences, and Community Support Services.

#### **Our History**



The World UP Foundation was founded in 2016 with the premise that travel, global experience, and cultural education should be accessible to everyone.

Our **Mission** is to change the global mindset from "them" to "us" to encourage acceptance, peaceful diversity, and understanding of other cultures. We believe that this will be done by creating access to quality and culturally diverse educational opportunities to everyone.

#### 2019 Board Members











Elizabeth Dukette
President &
Executive Director

Alexander Gerofsky Treasurer

**Kendra Butler** Secretary

Nick Sollog Member

Victoria Reichert Member

#### **A Letter From the Executive Director**

Dear Friends,

As we enter our third year and I reflect on 2018, I am constantly amazed at the overwhelming support that we receive from the Richmond Community. Every donor, organizational partner, and volunteer that is involved inspires me with their passion and embodiment of our mission to improve access to community resources and cultural education.

In 2018, your contributions made it possible for us to sustain Food UP for a second year and helped us reach 20% of our \$15,000 fundraising goal to start building the Mobile Produce Pantry. (Spoiler Alert: We met that goal early in 2019 and you will be seeing the Mobile Produce Pantry driving around Richmond in Fall of 2019!). We held our first cultural conversation, and made many new friends in the community.

In 2019, we are taking a stand and making sure that all cultures have food access, as well as highlighting different cultural approaches to food. With the launch of the Mobile Produce Pantry and our partnership with Feedmore, you will see a large focus on improving food access in Richmond. When we are talking about culture - it's really hard not to talk about Food. Health & Wellness: We are what we eat, right? Food is what sustains us and energizes us. Our accessibility to foods that have high nutrient and vitamin content are directly related to our health & wellness. Arts & Music: If you've watched TV lately, it's clear that food is artform for people. Food is medium for art that allows the artist to not only indulge the eyes, but also the palate and the stomach. Communication & Language: Food is how people show others they care. Family dinners, social gatherings, and celebrations, allow people use food to communicate to the people around them that they are cared for, they are safe, and they are loved. Losses, tragic events, and times of mourning: allow people to use food to come together and find comfort in the fact that they are not alone in difficult times. When people do not have food security their health & wellness, artistic expression, and ability to communicate are at risk. Food IS culture.

With Peace, Love, Understanding, & Neverending Gratitude,

600+lbs Produce

Your donations allowed us to continue to support Food UP and provide access to over 600 pounds of fresh produce to the Highland Park, Northside Outreach Center Food Pantry.

## 26 Donors

New and returning donors - we can't do this without you! Thank you!

# 20% MPP Goal

\$3000 Raised to Support the Mobile **Produce Pantry** 

# RVA Partners

Northside Outreach Center Feedmore The Green Kitchen BeautyCounter Consultant, Becky Premock The Broken Tulip Lydia Marek, Artist Kelly Flammia, Artist India Hicks Consultant, Veronika Walmslev HIRichmond Hostel

### Talent Volunteers

Kendra Butler, Community Building Jamal Greene, Community Building Alexis Swanson, Summer Intern Kourtney Smithson, Photography

Liz Dukette, Executive Director